TV'S HOTTEST NAME. YOUR HOTTEST GAME.

TV has made FONZ one of the best known names in America today. Now SEGA has made it possible for those 42 million FONZ fans to spend a quarter and literally *become* their motorcycle hero in an action-packed race.

Ride with FONZ and you'll know why this game will be your hottest attraction. Because the player experiences all of the sensations and risks of riding a *real* bike in *real* competition. Even the sounds are authentic.

The object is to maintain as high a speed as possible without hitting the other racing bikes on the screen or skidding off the edge of the road. Turn the handlebars, and you corner and bank with startling realism. Twist the hand throttle open, and you accelerate along with the rising scream of your high compression engine. Collide with another bike—the handlebars vibrate and the TV screen flashes a reverse image.

Scoring with FONZ is beautifully simple: 10 points per second at the slowest speed; 10 points every half-second at top speed. A crack-up costs 3 seconds of no-score. If the total score goes above 1000 kilometers, the extended play lamp goes on—and so does the player.

To increase the challenge, the size of the bikes can be regulated by the operator. Game time is adjustable from 45 to 100 seconds.

What about reliability? You'll rarely have to futz with FONZ. It's made in America by SEGA, the people who design games that can take it as well as dish it out.

Ask your SEGA Distributor about FONZ. You'll love the answers.

Or contact us direct: SEGA OF AMERICA, 2550 Santa Fe Avenue, Redondo Beach, CA 90278, (213) 772-0833.

"FONZ" by SEGA

SEGA

The Quartermasters

More facts about the "FONZ".

- **Realistic imagery. Both road and bikes are seen in true perspective so that objects nearest the bottom of the screen (closest to player) are larger than those on the horizon or top of screen.**
- **Handlebars function identically to those of a real motorcycle.**
- **Full range speaker produces all racing sounds with realistic impact.**
- **Play time is adjustable from 45 to 100 seconds.**
- **SEGA-built solid state electronics assure maximum reliability and ease of servicing.**
- **Ruggedly constructed cabinet is styled for customer appeal and high trade-in.**

Dimensions:
65½" high
27½" wide
39" deep
300 lbs.

Call your SEGA Distributor about FONZ now.
Every day you delay is costing you money.

SEGA OF AMERICA 2550 Santa Fe Avenue, Redondo Beach, CA 90278

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